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**PB TRAVEL LAUNCHES CHIC, "GREEN"  
TRAVEL ESSENTIALS INDUSTRY**

**– New Spring Line Targets The Eco-Friendly Traveler,  
The Upscale Travel Connoisseur and The Value-Conscious –**

**MIAMI (APRIL, 2009)** – *Pb travel* is introducing its fall/winter travel accessories collection, including an industry first, the launch of its "green" bamboo product line; also the introduction of Savoia, its exclusive fine leather collection and complementing additions to its cashmere line in early April. With this product launch the travel accessories company will be addressing the personal comfort and fashion needs of the "green" or Earth-conscious traveler, the sophisticated woman and the sporty, value-minded traveler.

The launch of pb travel's "green" bamboo travel blanket and eye mask set (\$39.99) will mark a new chapter in travel accessories and contribute to Earth awareness. The blanket and mask are made 100 percent from eco-friendly bamboo pulp. Considered a totally sustainable grass, bamboo thrives naturally without use of pesticides nor fertilizers. Bamboo textiles are incredibly soft and luxurious, comparable to silks and cashmere and is a highly breathable fabric, which can keep you comfortable in all temperatures. In addition, it has natural antibacterial/antifungal qualities, resists odors, is anti-static and is completely biodegradable. The bamboo travel blanket and eye mask set is available in green tea and raspberry pink. The eye mask is also sold separately (\$12).

The new Savoia line features exclusive fine leather accessories from Italian artisan Rita Botta, who has crafted leather items for luxury brands such as Prada. The pb travel line includes a small (\$85) and large (\$180) cosmetics case, a travel wallet (\$250), a travel portfolio (\$290) and a document envelope (\$120). All the items feature high-quality leather and leather lining and are available in burnt orange and lime green.

The new 100 percent cashmere travel essentials include a knit cable plane pillowcase (\$90) and matching cashmere eye mask (\$60). Both are available in charcoal grey, burnt orange and oatmeal and perfectly complement the existing cashmere throw (\$225), the ergonomic jet rest pillow (\$199) and pet travel blanket (\$99.99).

In addition, no sweat pants nor sports jacket can offer the totally indulgent feeling pb travel's new Royal Cashmere Hoodie (\$220) and Royal Cashmere Pants (\$250) can generate. Ideal for traveling in comfort or a day at the spa, the hoodie and pants come in fawn, black or mink and are made of 100 percent tissue cashmere – the softest, most lightweight and highest quality cashmere available. It does not wrinkle and both items can fold down to fit in a purse.

"Pb travel is the only travel essentials company offering this incredible range of products," said Margherita Blanc, COO of the Miami-based company. "We have developed the lines keeping the contemporary woman in mind and in hopes of making every step of travel as comfortable as possible, offering her stylish essentials that can also easily transfer into daily fashion must-haves."

Pb travel features a wide range of travel accessories, from fleece blankets and jewelry rolls to luggage tags and disposable shoes for walking through airport security points. More product information is available at [www.pb-travel.com](http://www.pb-travel.com).

Pb travel accessories are available at airport shops, independent boutiques, luggage stores, retail catalogues, [www.Amazon.com](http://www.Amazon.com), [www.Macys.com](http://www.Macys.com), and through [www.pb-travel.com](http://www.pb-travel.com). Check the pb travel site for a list of U.S. retailers. For sales please call 305-649-0007.

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